Community Opioid Resources Engine for North Carolina (CORE-NC)

with presentations by Stephen Marshall, PhD and Katherine Gora Combs, MPH

WEDNESDAY, MAY 11 • 12:15 p.m. ET • ZOOM

Registration: go.unc.edu/core-nc

NEW RESOURCE!
NC OPIOID SETTLEMENTS DATA DASHBOARDS
Interactive maps and graphics to help NC communities make plans for spending their opioid settlement funds

HOW TO USE THE DASHBOARDS
1. Select your county from the dropdown menu
2. Scroll to view key indicators of opioid harm, community drivers of health, and settlement payment schedules

OPIOID INDICATORS
COMMUNITY DRIVERS OF HEALTH
SETTLEMENT PAYMENT SCHEDULES

VISIT AND EXPLORE: ncopioidsettlement.org/data-dashboards

Learn about North Carolina’s model for empowering local communities using information, resources and funding from opioid settlements.

UNC INJURY PREVENTION RESEARCH CENTER
UNC GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH
Introducing the Community Opioid Resources Engine for North Carolina (CORE-NC)
Empowering communities and tracking opioid settlement funds

May 11, 2022
Stephen Marshall, PhD  
Director, UNC Injury Prevention Research Center;  
Professor, Department of Epidemiology, UNC Gillings School of Global Public Health

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May 11, 2022

yout.be/4hptzSE2GjU
National Opioid Settlements\(^1\) are likely to exceed $30 Billion

\(^1\)Manufacturers, distributors and consultants only (Johnson & Johnson, Cardinal, McKesson, AmerisourceBergen, McKinsey, Purdue). Does not include Retailers (such as CVS, Walgreens, Rite Aid, Walmart).
In North Carolina, we will receive ~ $750 Million over an 18-year period, beginning in 2022.
NC County and City Level Officials will...

Develop and approve spending plans for their settlement funds

File reports on their spending plans and the impact of their programs

Annually from 2022/2023 to 2038
Supports for Local Government

- Coalition of technical resources and support personnel
- Conference and webinars convened by NC Association of County Commissioners
- Technical support offered by NC Department of Health and Human Services (NC DHHS) & NC Institute of Medicine (NCIOM)
- Financial support offered by NC Foundations and Out of State partners, including Vital Strategies
Options for Local Spending

Option A
- Short list of high-impact strategies
- Treatment, recovery, naloxone, etc

Option B
- Engage in collaborative strategic planning
- Then, pick from a longer list
Transparency & Accountability

- Local government special revenue funds subject to audit
- Annual financial and impact reporting
- All reporting available to the public
CORE-NC

Community Opioid Resources Engine for North Carolina

ncopioidsettlement.org | core-nc.org
CORE-NC

• The nerve center for North Carolina’s opioid settlements
• Ensuring maximum transparency and accountability
• Tools, resources, and data to assist local governments
• Portals to upload local reports required by the NC MOA
• Dashboards and reports to inform policy-makers and the public

ncopioidsettlement.org | core-nc.org
CORE-NC Website

- Central hub for up-to-date state-level information
- Annual reports for all 100 counties and 14 municipalities

ncopioidsettlement.org | core-nc.org
About the Settlements

An overview of the opioid settlements, North Carolina MOA, and local government funding and reporting
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Resources

Resources compiled to assist counties and municipalities in evaluating, selecting, and implementing opioid-related strategies
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Data Dashboards

Data dashboards to help NC communities make plans for spending their opioid settlement funds, and to report on the programs that are supported using settlement funding.

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Partners
Acknowledging the collaborative and multidisciplinary stakeholder engagement of the opioid settlement data dashboards
Resources

Resources compiled to assist counties and municipalities in evaluating, selecting, and implementing opioid-related strategies
Resources

- General support resources
- Resources for each Option A strategy
- Archived webinars covering settlement-related topics
- Compiled by NC Department of Health and Human Services Injury and Violence Prevention Branch
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yout.be/77FvDJrSX8w
Key indicators of opioid harm including **overdose deaths** and **Emergency Department (ED) visits for overdose**, the proportion of overdoses that involve **illicit drugs**, and **people with prescriptions for opioids**.
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A community’s social pressures like poverty, unemployment, lack of health insurance, incarceration, and housing problems can intensify the use of drugs and their impact on health outcomes, like suicide.
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Overdose Deaths

Fatal overdose is one of the most visible harms of opioids. Over-prescribing of opioid medicines ignited the current epidemic of overdose deaths, and fueled follow-on waves of deaths from heroin and fentanyl. Learn more about overdose deaths from the CDC.

North Carolina
The overdose death rate in NC was 28 out of 100,000 people in 2020. This represents 2,975 people in NC who died from overdose in that year.

Alamance County
The overdose death rate in Alamance County was 25 out of 100,000 people in 2020. This represents 42 people in Alamance who died from overdose in that year.

Relative to other counties, Alamance falls in this group:

LOW

Overdose Deaths in 2020
Overdose Death (Rate/100k)

Overdose Deaths Trend in Alamance

Datasource: NC State Center for Health Statistics (NCHS) Vital Statistics Death Certificates. Available at: https://chis.dph.ncdhhs.gov/
Max year: 2020
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Example Dashboard

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**Datasource:** NC State Center for Health Statistics (96)

Easy-to-understand text to describe each metric

Interactive maps to visualize each metric across the state

Compare each county’s number to other counties
Example Dashboard

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View each county’s trend over time

Compare each county’s number to other counties

Media-ready statement to contextualize each number
Payment Schedule

Schedule of estimated payments for each of the 114 North Carolina counties and cities receiving payments from the national opioid settlements.
Full Website
Total Page Views and Unique Visitors
Average Engagement Time

Average Engagement Time:
- February: 1.5 minutes
- March: 1 minute
- April: 0.5 minutes

Note: The graph shows a decrease in average engagement time from February to April.
User Demographics

9 out of 10 Users\(^2\) were from outside Raleigh, NC

\(^2\)Measured by IP Address
Upcoming Dashboards

**Budgeting** (end of 2022)
- What strategies are counties/cities planning to fund using settlement funding? How much money are they planning to spend?

**Financial Expenditures** (end of 2023)
- How did counties/cities spend their settlement funding?

**Impact of Funding** (end of 2023)
- What was the impact of settlement funding in each county/city?
Hours of blood, sweat, and tears

Seamless, User-Friendly Presentation of Data requires:
- Scientific expertise
- Ability to conceptualize user experience
The work on this project would not be possible without the efforts of an incredible group of dedicated professionals, including our team members Mike Dolan Fliss and Natalie Blackburn.

Special thanks to Steve Mange, Amy Patel, MegAnn Smith, Alyssa Kitlas, Mary Beth Cox, Daniel Mosteller, Kevin Leonard, Jason King, Amy Bason and the current and former members of the CORE-NC Advisory Group for all their help on this project.

Many thanks to Duke Energy for initial start-up gift to support CORE-NC.

Professor Marshall is partly supported by an Injury Control Research Center R49 award (CE19003092) from the National Center for Injury Prevention and Control, Centers for Disease Control and Prevention (CDC).

Statements made in this webinar are those of the authors only and do not necessarily represent the views of neither Duke Energy nor the CDC.
Thank you!

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